# Training - Energy Transition: Positioning of the Key Players

DETE-EN-P | Face-to-face only | 2 days

As governments and public opinion debate the way forward on the energy transition, companies are trying to position themselves in consequence. The purpose of this course is to cut through the noise and sometime conflicting information to provide a summary of the pros and cons of various alternatives to fossils fuels, the challenges linked to development of these, and of the positioning of key stakeholders from Society to Governments and the incumbent Oil & Gas sector. This to help companies, and or public decision makers adopt the most appropriate strategy for their activities

## Level

Awareness

## Public

Strategic planning, Business development, Marketing staff, and other staff of various sectors wanting to understand better the potential impact of the energy transition on their business. Public decision makers having to make choices with regards to energy policy, subsidies, and/or promotion

## Objectives

Attendees will be able to implement the following skills:

- Understand the impact of energy on greenhouse gas emissions, and analyze the challenges faced by decision-makers in choosing alternatives to fossil fuels
- Appreciate societal, political and individual trends and their ambivalence in the face of the challenge of the energy transition
- Have learned how some Oil & Gas companies are adjusting their activities facing the energy transition challenge

## Pedagogical & technical resources

- Self-discovery based on real life documentation
- Exercises in small groups
- Quiz

## Assessment of achievements

- Trainees are assessed throughout the training through practical application phases and interactions with the trainer
- A final on-the-spot evaluation may also be carried out at the end of the course and/or at the end of each module using tests designed to verify the learners' understanding and assimilation of the knowledge linked to the training objectives

## Prerequisites

No prerequisites are necessary to follow this course

## Responsable

IFP Training instructors, with expertise in the field and trained in modern teaching methods adapted to the specific needs of learners from the professional world

## Program


© IFPTraining

## THE NEW ENERGY MIX — 1 day

The role of energy consumption in CO2 emissions.

- Fundamentals of climate change theory.
- Overview of greenhouse gases emissions.
- Energy mix and CO2 intensity.

Energy consumption and CO2 emissions trends:

- Key drivers underpinning energy consumption growth
- Geographic differences.
- Energy consumption growth and energy mix scenarios (IEA, Oil & Gas companies' scenarios): quiz; global energy consumption game (based on a few questions participants in small groups to assess energy demand annual growth % - to better understand key drivers underpinning energy growth).

The energy transition in the transport and power sector:

- Alternatives to fossil fuels in each of these sectors and pros and cons of these.
- What could accelerate the energy transition or slow it down?
- Self-discovery: participants in small groups to identify the pros and cons of various alternatives to fossil fuels in these sectors based on a dossier they will be given by the presenter during the session, containing relevant news articles, Oil & Gas companies' investor presentations and annual reports extracts. Each group to work on a separate theme and brief the others in plenary for debate (e.g. one group to focus on electricity for transport, one group on biofuels, one on Wind for power, one on solar...).

## STAKEHOLDERS BEHAVIORS & STRATEGIES — 1 day

Government intervention policies:

- Dealing with a global challenge: regulation international cooperation.
- Status of progress vs. the Paris agreement.
- Positioning of the key players: US, Europe, China and India.

Societal trends and ambivalence:

- Social reactions to climate change.
- Compared analysis of various countries "climate plans" and/or climate initiatives.
- Advocacy against fossil fuels.
- Participants to compare in small groups different approaches to climate change policy from a social acceptability point of view e.g. Dutch climate change plan which strongly influenced subsequent election vs. the carbon dividend plan of the energy council.

Reaction of incumbent Oil & Gas companies:

- How have companies adjusted their strategy?
- Communication and advocacy with governments and society at large.
- Ability to compete with new clean energy small players.
- Participants to debate in small groups on strengths and weaknesses of Oil & Gas companies vs. news smaller players.

## Sessions

**Rueil-Malmaison** - From 05/26/2026 to 06/27/2026 — **1920 €/HT**

**Rueil-Malmaison** - From 11/26/2026 to 11/27/2026 — **1920 €/HT**


© IFPTraining

To French entities : IFP Training is referenced to DataDock ; you may contact your OPCO about potential funding.
Please contact our disabled persons referent to check the accessibility of this training program : referent.handicap@ifptraining.com


© IFPTraining